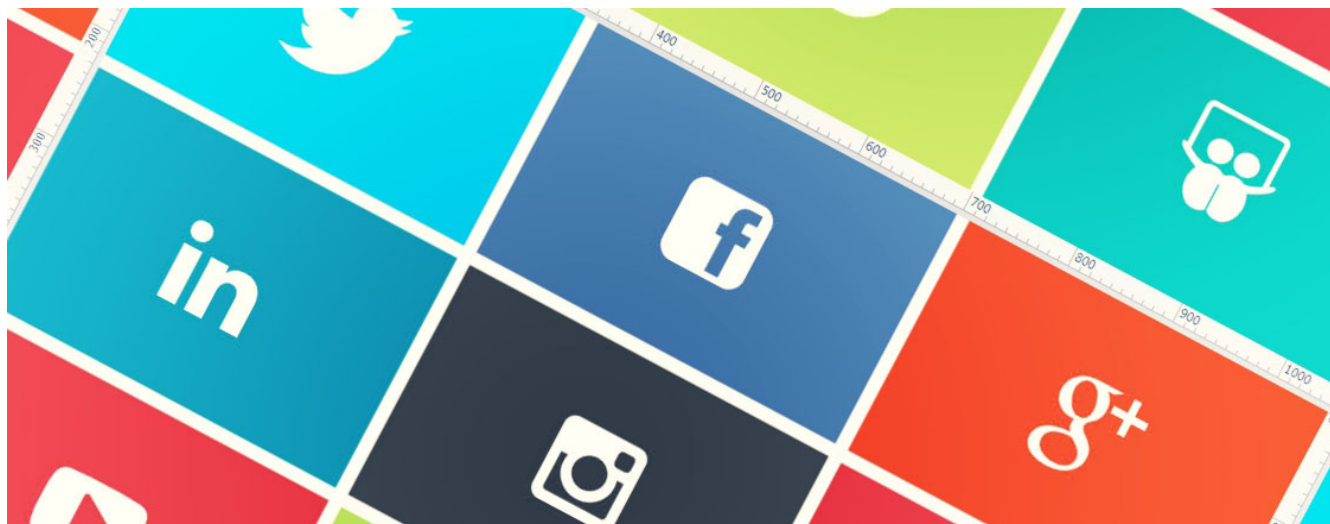


Social Media Management Plans

Monthly Management Plans for Facebook, Google+, & Twitter

Receive a **10% discount** for engaging our services on 2 or more social networks!



Light Presence w/ Co-Management - \$250 / mo*

Applies to: Facebook, Twitter, or Google+

- 3-5 posts a week (posted directly or through working w/ a co-collaborator)
- Respond to posts & comments
- Coordinate w/ co-collaborator on comments/questions
- Monitor Page Analytics, Engagement, Reviews, and Activity Trends
- Monthly summary of page performance

This is our base social media management plan. In order to receive maximum benefit from this plan, we recommend that we work with a co-collaborator in your organization who is also actively posting, responding, and promoting viral activity on your page.

**Pages with high engagement levels are not eligible for this plan.*

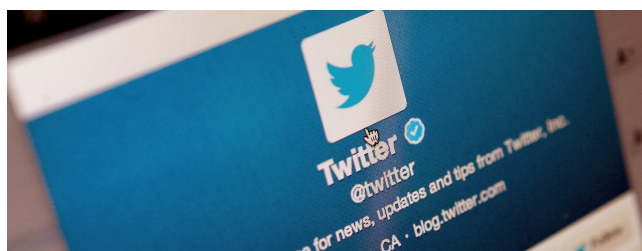
***Not suggested for new social presences.*

Growth Presence - \$500 / mo

Applies to: Facebook, Twitter, or Google+

- 10-15 Posts / Week
- Respond to posts & comments
- Monitor Page Analytics, Engagement, Reviews, and Activity Trends
- Monthly summary of page performance

This plan is great for businesses just diving into the social media world or creating a new profile. We recommend coupling this with an ad campaign driving new likes and activity to your page.



Deep Engagement Presence - \$1,000 / mo

Applies to: Facebook, Twitter, or Google+

- 20+ Posts / Week
- Respond to posts & comments
- Monitor Page Analytics, Engagement, Reviews, and Activity Trends
- Monthly summary of page performance
- Actively seek out new Page Likes and quality interaction
- Drive specific actions based on content
- Encourage page growth through viral content

This plan is great for businesses wishing to “expand their brand” and become known for their active social media presence.

**All plans have a minimum 3 month commitment required.*